



UNIVERSITY OF MONTENEGRO
Faculty of Tourism and Hotel
Management - Kotor



Organizes 6th International Scientific Conference

TRENDS IN THE DEVELOPMENT OF TOURISM AND HOSPITALITY

Kotor, September 8-9, 2023.
MONTENEGRO

Background and objectives

We are pleased to announce that the 6th International Scientific Conference “Trends in the development of tourism and hospitality”, will be held in Kotor, 8-9 September 2023. The conference aims to gather researchers engaged in the theory and practice of tourism and hotel management, as well as experts and representatives of hotel and tourism companies.

The objective of the Conference is to provide an overview of different experiences and good practices in the development of tourism and hospitality and to shed light on the contemporary challenges of the dynamic environment in which the industry has been developing. The Conference organizers invite papers, abstracts and presentation proposals relevant to contemporary trends in tourism and hospitality management, offering an excellent opportunity for academics and practitioners to exchange a broad range of topics in the stimulating environment of the UNESCO-protected town of Kotor. Hence, the conference aims to encourage synergies between theory and practice, focusing particularly on how industry best practices have benefited from and contributed to contemporary theoretical developments.

This year, the Conference will have a special session dedicated to Master’s and PhD students, to encourage young scholars to become involved in scientific research already during their studies. Hence, besides recognized scholars in the field, the Conference also invites proposals from advanced Masters and PhD students, under the mentorship of their teachers, to present in the framework of the Student session and workshop.

Registration of participants, conference opening, plenary sessions, round table and group sessions will all take place at the Faculty of Tourism and Hotel Management in Kotor. We welcome your contributions and look forward to seeing you in Kotor.

Conference topics

The topics to be addressed include (but are not limited to):

1. Tourism Trends and Innovations
 - a) Tourism Management
 - b) Tourism and Hospitality Marketing
 - c) Gastronomy, Foodservice and Food-safety
 - d) Technology and Innovation in Tourism
 - e) Quality in Tourism
2. Sustainable and Health Tourism
3. Cruising and Yachting Tourism

Business Section: Round table

Topic: **“Linking Tourism Theory and Practice in Montenegro: Experiences and Perspectives”**.

Aim: The round table aims to bring together established academics and industry leaders in their respective fields to discuss, exchange, and debate contemporary challenges related to tourism development. Also, the aim is to inspire a new generation of researchers who can apply scholarly discoveries to deliver valuable results to practitioners and inform academics of the industry's best practices.

Key audience: The round table will benefit students, academics, and practitioners interested in exchanging cutting-edge theories and best practices in the interconnected sectors of the tourism system. While students will have the opportunity to learn about tourism as applied science and as an integrated system of industries, academics that usually lack practical experience will be able to find syntheses of mixed conceptual and empirical knowledge.

Key topics: Best practices in tourism, Planning and development, Strategies and sustainability etc.

Student Session and Workshop for Master and PhD Students

Main aim: Aim of the event is to bring together young researchers in tourism from various Faculties, Departments and Institutes related to tourism and hotel management to help them refine their presentation skills and create interdisciplinary networking opportunities. In that sense, the session will provide a platform of peer support for Master's and PhD students, as they will benefit not only from feedback on their projects from their peers but also from the mentoring of established academics who will gain insight into new ideas of a young generation of scholars that will shape the future of research in tourism and hotel management.

In preparation for the event, please send the following by 01/09/2023.:

- a) Long abstract of a working paper or research idea. The abstract should not be more than 3 pages.

- b) Research agenda/form: This is an opportunity for you to get feedback on your research program from senior scholars. You can describe your research streams with specific projects and target outlets.
- c) Bio: We would like to consolidate everyone's bios so that you have a resource for staying in touch with peers you meet at the event. Please send us a short bio.

Abstracts

Abstracts are required in English and/or Montenegrin or in some of the languages which are in official use in Montenegro (Serbian, Bosnian, Albanian and Croatian).

The abstract should contain the specific objectives, and methods used, together with a synthesis of the results and conclusions. The title, authors and abstract must not exceed 2500 characters (including spaces). The Scientific Committee will accept papers relevant to the proposed topics.

Abstracts should be submitted by e-mail: fth_conference@ucg.ac.me

Important dates

Abstract submission: 15/08/2023

Abstract feedback: 20/08/2023

The final version of the abstract is due: 01/09/2023

Conference: 08-09/09/2023

NOTE: The book of abstracts is on CD. Participants will have a maximum time of 15 minutes for the oral presentation of their paper. PowerPoint presentation is desirable.

Selected presented papers will be published in the Conference proceeding till the end of 2023. The deadline for the final full version of the paper is 01/11/2023.

Conference fee

The Early-bird conference fee (for payments made until 01/06/2023) is 100 euros, while for payments after 01/06/2023, the fee is 150 euros.

The fee for students is 50 euros.

The packages include:

- Welcome cocktail and coffee breaks.
- Assistance before and during the conference.
- Internet access during the conference.
- Visit the Maritime Museum of Kotor.
- Organized tour of the Old Town of Kotor.
- Access to all conference sessions, plenary and invited lectures (not for the accompanying persons).
- All conference materials (not for the accompanying persons).

- Conference lunch on Boat tour.

Payment instructions for participants from Montenegro:

- Receiver: Faculty of Tourism and Hotel Management, Kotor, Montenegro
- Account number: 510 – 2163 – 50

Payment instructions for participants from foreign countries:

- Incoming Payment Instruction

Field 56 – Intermediary bank:

Swift Address	COBADEFF
Name	Commerzbank AG Frankfurt/Main, Germany

Field 57 – Account with Institution:

Party Identifier	400876851700 EUR
Swift Address	CKBCMEPG
Name	CRNOGORSKA KOMERCIJALNA BANKA AD PODGORICA

Field 59 – Beneficiary Customer:

Account	ME2551000000000014008
Name& Address	UNIVERZITET CRNE GORE FAKULTET ZA TURIZAM I HOTELIJERSTVO- KOTOR MONTENEGRO

The participation fee does not include hotel accommodation. The following hotels are at the participants' disposal:

- Hotel Vardar www.hotelvardar.com
- Hotel Marija www.hotelmarija.me
- Hotel Porto In www.kotor-hotelportoin.com
- Hotel Astoria www.astoriamontenegro.com
- Hotel Villa Panonija www.vilapanonija.com
- Hotel Hippocampus www.hotelhippocampus.com

Conference venue

Faculty of Tourism and Hotel Management
 Old Town 320, 85330 Kotor, Montenegro
 Tel: 00 382 32 322 686
 Fax: 00 382 32 325 049
 E-mail: fth@ucg.ac.me

Conference languages

The official conference languages are English and/or Montenegrin or some of the languages which are in official use in Montenegro (Serbian, Bosnian, Albanian and Croatian).

Instructions to authors

The text of the paper should be prepared in **Microsoft Word**, Windows, font **Times New Roman, and Single Space**. Page dimensions:

- width 12,5cm,
- height 18,5cm,
- A4 paper format,
- margins: top 6,2cm, bottom 5cm, left 4,5cm, right 4cm.

The number of letters, along with double spacing must not exceed 20 000 characters.

Instruction for technical processing of the text:

- Title: font 12pt, bold, all caps, centre
- One empty line 10pt
- Authors: 10pt, bold, centre
- Address: name of the institution, town/city, country (10pt, centre)
- One empty line 10pt
- Abstract: 10pt, bold, centre
- One empty line 10pt
- Text of the abstract: 10pt, tab stop position 0,5, justify
- Keywords: max. 5
- Empty 3x10pt
- Introduction and title of each subsequent chapter: without numeration, in all caps, centre
- One empty line 10pt
- Text of the paper 10pt, tab stop position, 0,5, justify
- Bibliography: 10pt, all caps, centre
- Bibliography should be organised according to alphabetical order

Preliminary programme

Day One: Friday, 08/09/2023.

8.00-9.00	Registration of the participants
9.00-9.30	Official opening
9.30-10.15	Plenary session: Invited speakers
10.15-11.00	Business section: Round table
11.00-11.30	Coffee break
11.30-15.00	Presentations in parallel sessions / Student sessions and workshop for master and PhD students
16:00	Boat Excursion: Boka Bay Lunch break

Day Two: Saturday, 9/09/2023.

10.00-11:30	The conclusions and closing of the conference
11:30-12:00	Coffee break

Additional information

For additional information please visit the website: www.ucg.ac.me/fth

E-mail: fth_conference@ac.me

Telephone: 00382 32 322 686

**THE ORGANISING COMMITTEE IS EXPECTING YOU IN KOTOR,
TOWN OF WORLD CULTURAL HERITAGE!**

